

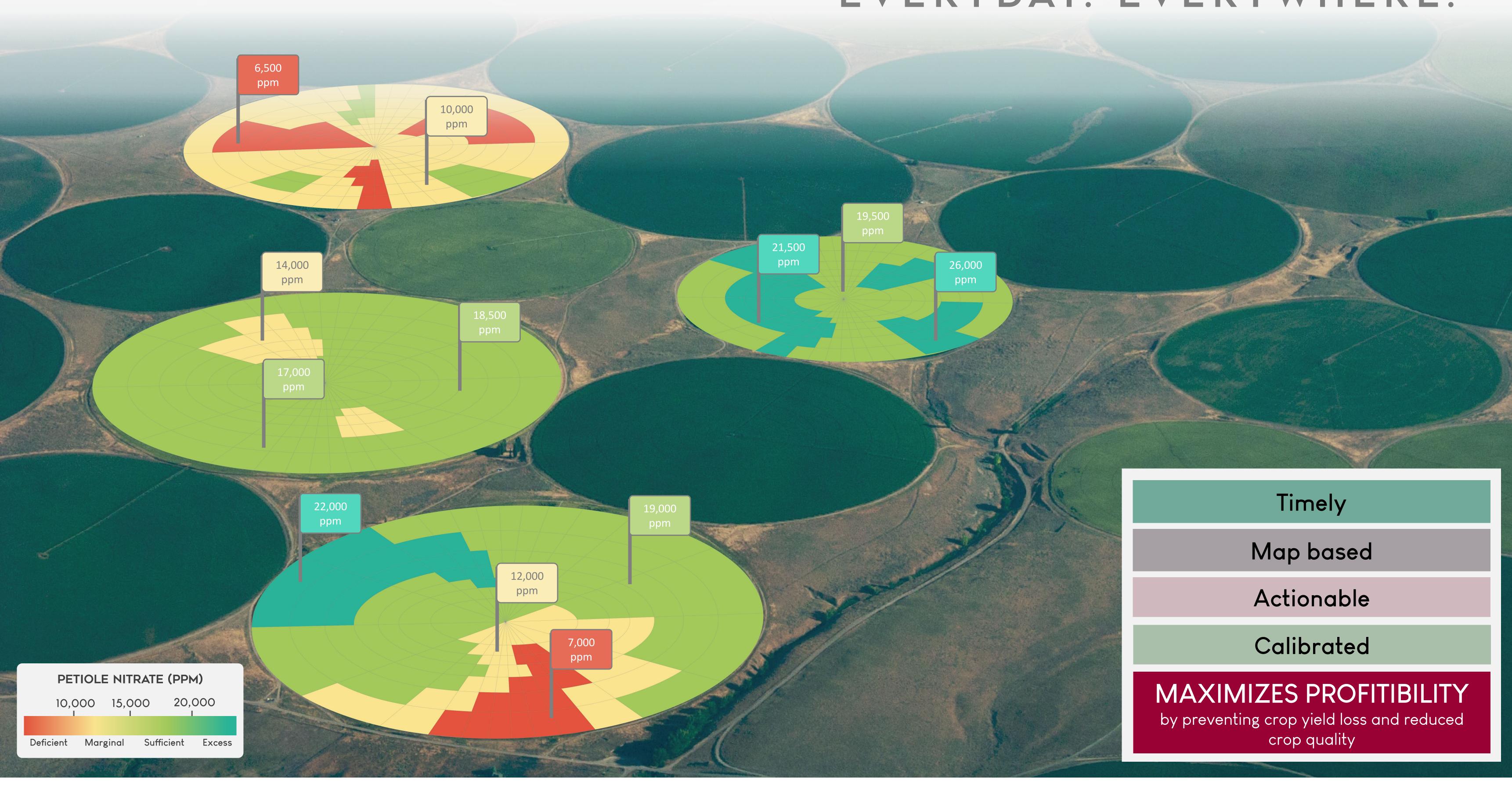
UTILIZING REMOTE SENSING TO MANAGE NITROGEN AND OPTIMIZE YIELD FOR POTATO

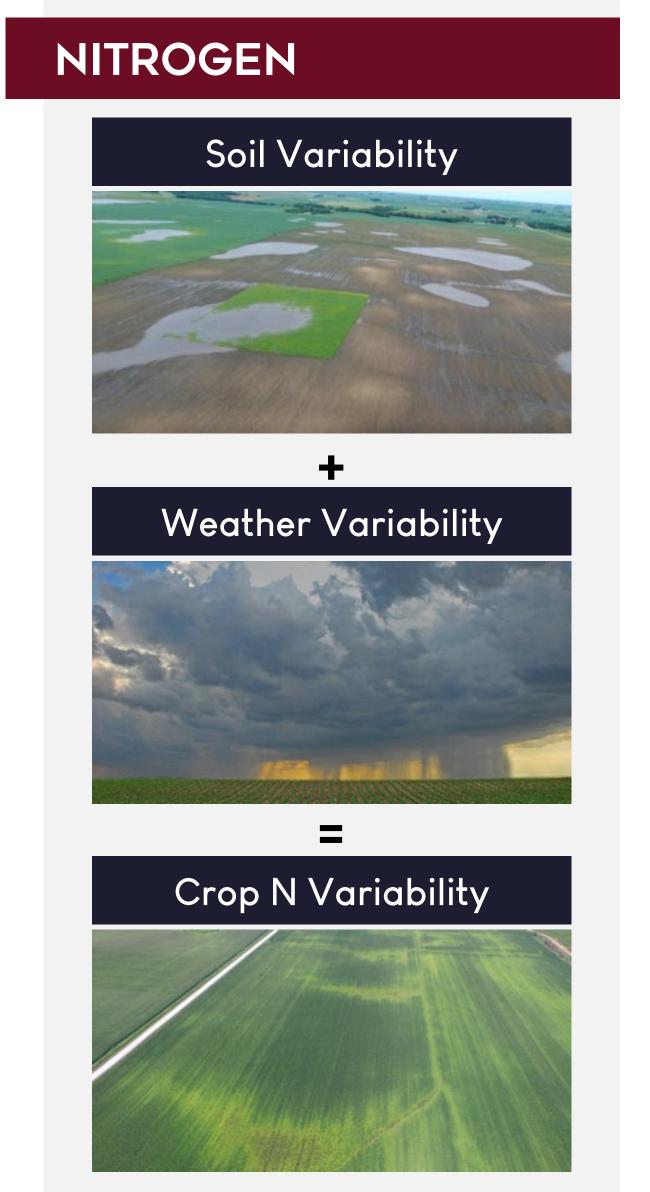
Brian Bohman*, Tyler Nigon, and Carl Rosen

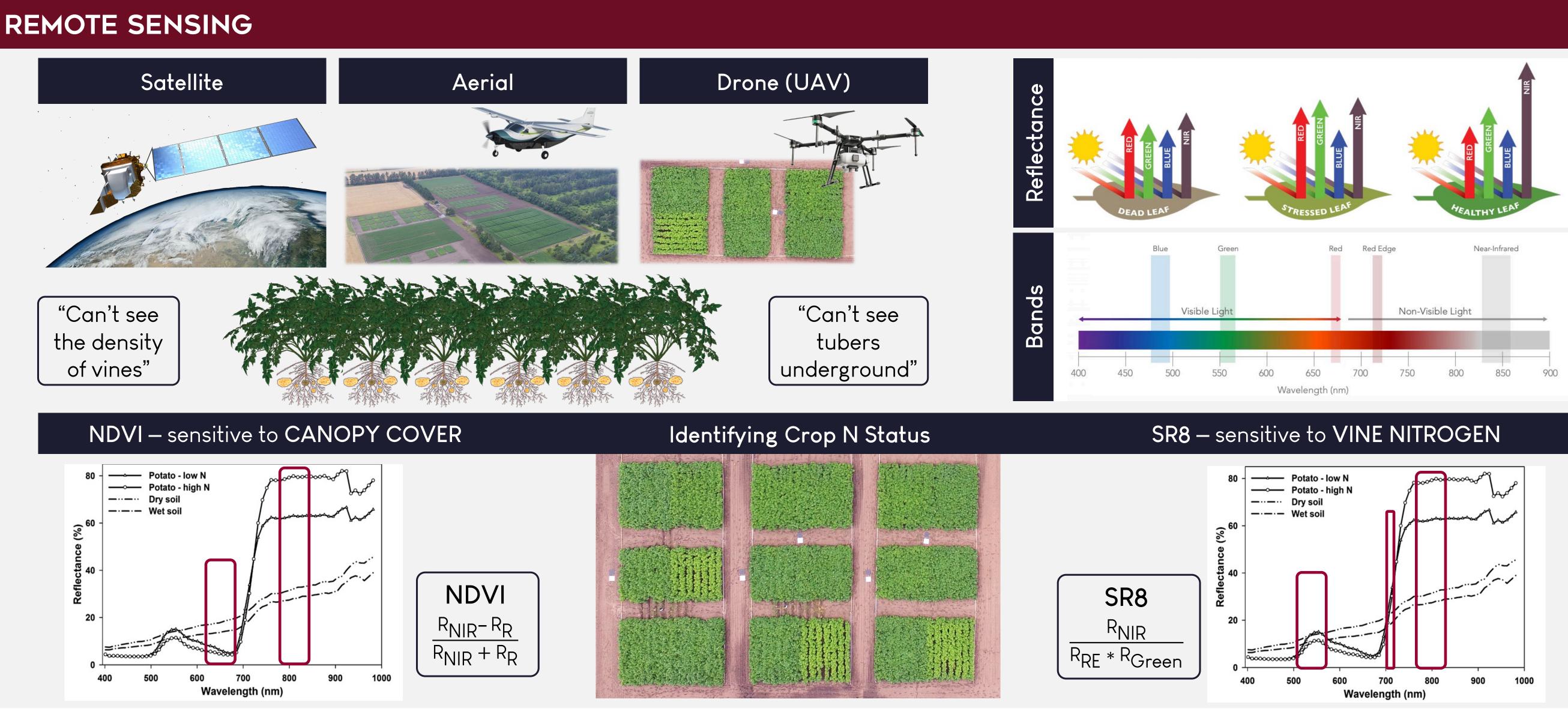
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ENVISIONING A BETTER APPROACH FOR NITROGEN MANAGEMENT EVERYDAY. EVERYWHERE.



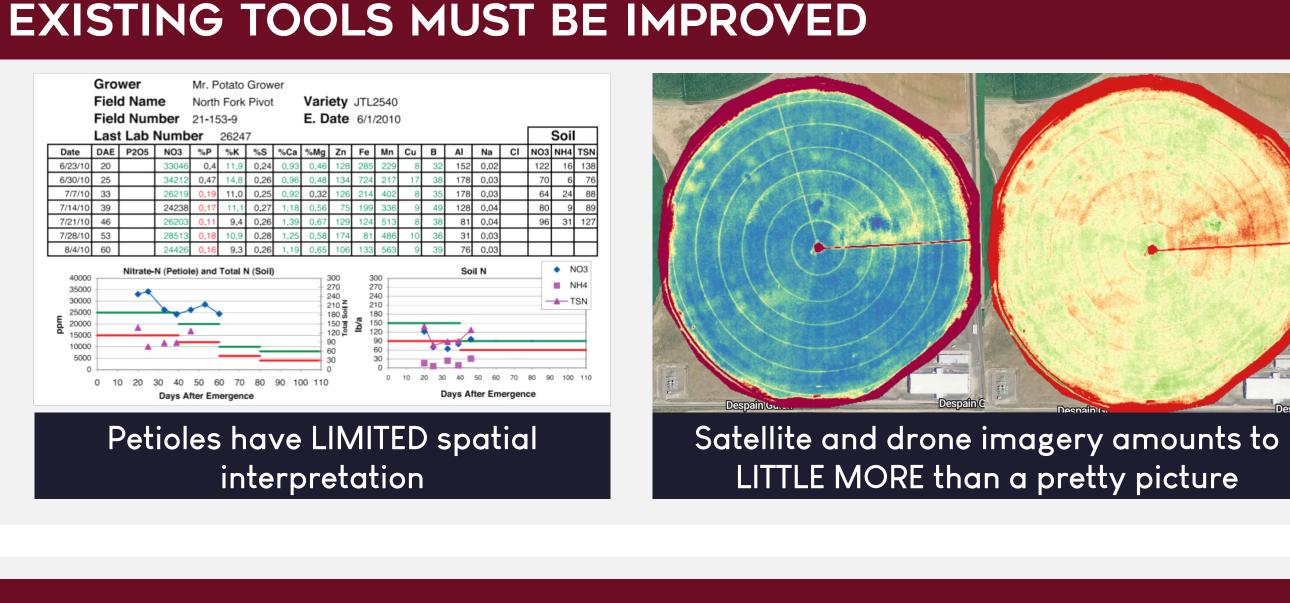




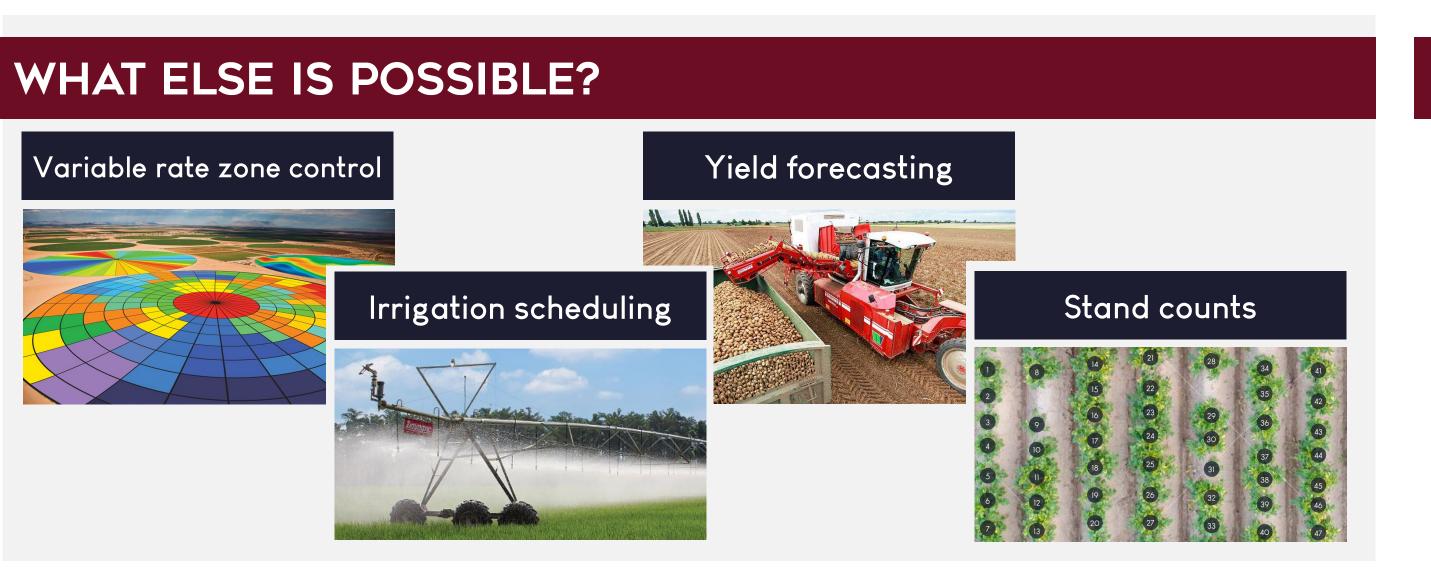
COMMERCIALIZATION POTENTIAL

America's SEED FUID

INSIGHT sensing









Our group was awarded a Small Business Technology Transfer grant to conduct R&D work that will lead to the COMMERCIALIZATION of INNOVATIVE new products and services.

We are partnering with potato growers to conduct on-farm trials to TEST OUR NEW TECHNOLOGY and get feedback before our planned initial product offering in 2021.

ON-FARM TRIALS in 2020

DESIGN BY Leanna LEVERICH