



Research Driven by Industry

PAA WORKS FOR THE INDUSTRY – CONDUCTING AND DISEMINATING TIMELY, APPLIED RESEARCH

MISSOULA

MONTANA

2020
 Potato Association of America
104TH ANNUAL MEETING
 July 19 -23, 2020
 Holiday Inn Downtown Missoula, Montana
 Early Registration ends June 5, 2020



MISSION and VISION

The Potato Association of America shall collect and disseminate scientific information relating to all phases of the potato industry, including, but not limited to, teaching, research, outreach, breeding, certification, production, pests, transportation, processing, and marketing and utilization.

1. Be the leading voice for science-based information about the potato.
2. Foster strong partnerships between international and national potato professionals.
3. Have a dynamic, engaged and diverse membership and support the activities of membership groups.



PAA TODAY

- Leading voice for science-based information about the potato.
- Fostering strong partnerships between international and national potato professionals.
- A dynamic, engaged and diverse membership and support the activities of membership groups.
- 532 members from the United States, Canada, and 22 other countries
- 30 states and 8 provinces represented by the U.S. and Canadian membership
- 28 Sustaining Members of PAA—A Big “Thank you” for your support!
- PAA is comprised of six sections representing the subject areas of:
 - Breeding and Genetics
 - Certification
 - Extension, Production and Management
 - Physiology
 - Plant Protection
 - Utilization and Marketing

Industry driven research to address and provide science-based solutions to challenges facing the potato industry
 Examples include:

- Potato Virus Y – new strain spread, seed certification improvements with lab-based testing
- Identification of the insect vector and pathogen responsible for Zebra Chip Disease
- Development of new potato varieties, such as Lamoka and Clearwater Russet
- Addressing emerging pest and disease threats such as *Dickeya dianthicola*, *Potato mop-top virus*, and potato cyst nematode
- Development of novel sprout inhibitors to maintain quality of stored potatoes
- Updated agronomy – variety specific production recommendations, irrigation technology
- Analysis and identification of potato compounds providing health benefits to consumers

BECOME A MEMBER OF PAA

- Individual (\$100) and Sustaining (\$500) Annual Membership**
- Subscription to the American Journal of Potato Research (AJPR), with online access to the American Potato Journal (1923-1996) and AJPR (1997-present), as well as the European Association of Potato Research’s (EAPR) journal Potato Research
 - 20% discount on any publication on the Springer Journal website
 - Reduced registration rates for PAA and EAPR meetings
 - Access to Members Only section of PAA website including membership directory
 - Free two-month access to the latest “Focus on Potato” webcasts and discounted access to the Plant Management Network’s entire suite of 12 applied crop science resources, including archived potato webcasts at a discounted rate
 - Access to a job board for open potato positions through-out the world— including posting of job positions within your company
 - Ability to send complimentary announcements through PAA e-mail, such as for job openings, upcoming meetings, etc.
 - Sustaining Members are recognized both in the AJPR and on the PAA website with posting of company logos, as well as at the PAA Annual Meeting

