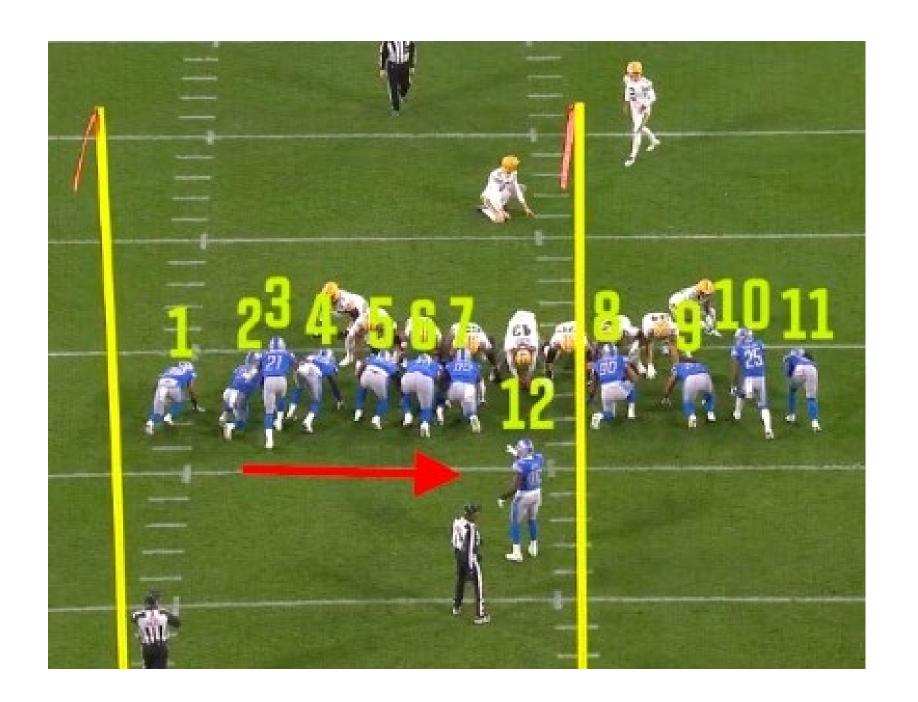
Cold Chain Management in Potatoes







Choices





Execution and Best Practices

- Nothing is ever black and white it's a distribution
- Hitting the Sweet Spots
- Handling Damage
- Pressure Bruise



The System

- Soil to Consumer
 - Growing
 - Harvesting
 - Transport
 - Storing
 - Transport
 - Processing or Packing
 - Transport
 - Dist. Center
 - Transport
 - Grocery Store
 - Consumer

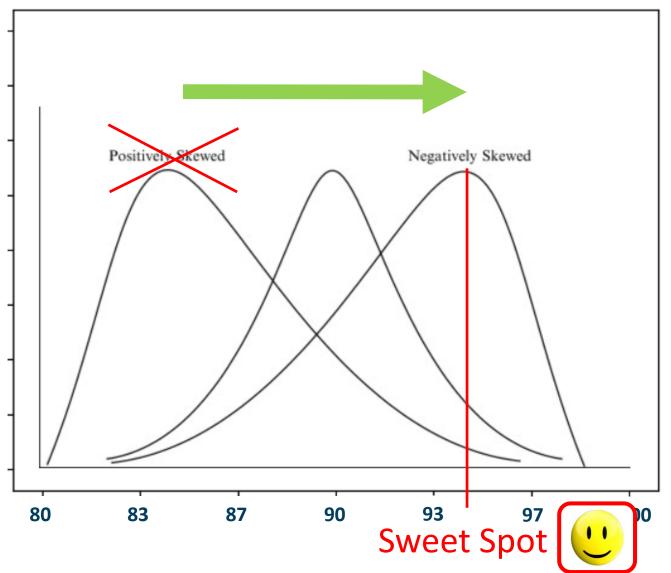
Opportunity - Grower

Opportunity – Handling

Opportunity – Multiple Entities

Increase Success / Reduce Risk

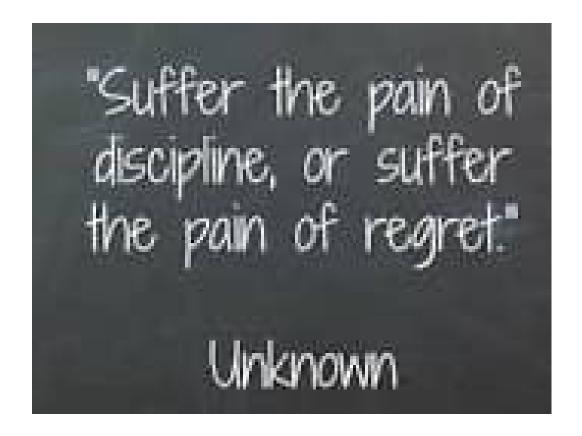
Crop Volume (cwt. or tons)





Handling - Execute the fundamentals

- Have your equipment bruise free ready before each day
 - Adjust on the fly





Handling Bruise - Execute the fundamentals

- Have your equipment bruise free ready before each day
 - Adjust on the fly
- Hit your daily harvest temperature windows with discipline
 - 45F and higher
 - Don't forget about soil moisture leading up to harvest



Handling Bruise - Execute the fundamentals

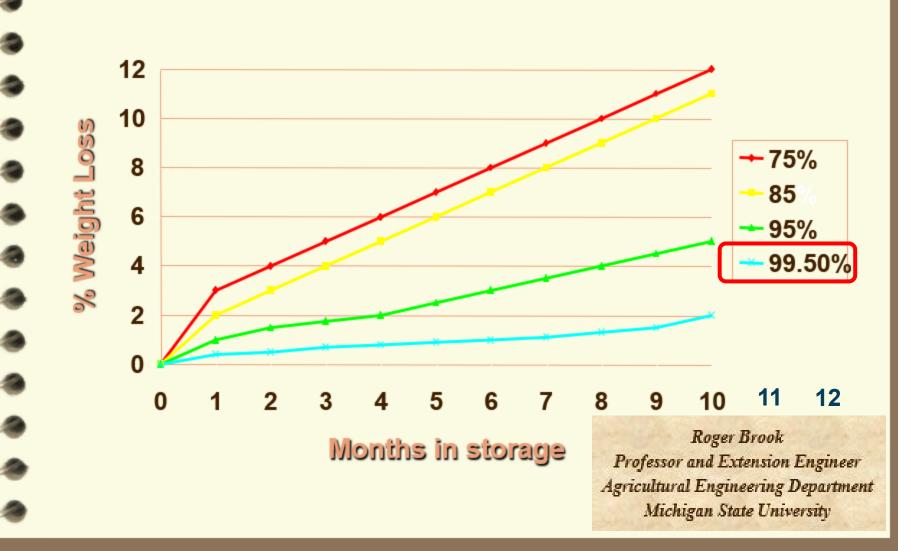
- Have your equipment bruise free ready before each day
 - Adjust on the fly
- Hit your daily harvest temperature windows with discipline
 - 45F and higher
 - Don't forget about soil moisture leading up to harvest
- Bruise free testing
 - Create a rapid feedback loop and response protocol
 - Get set early in harvest and maintain throughout



Handling Bruise - Execute the fundamentals

- Have your equipment bruise free ready before each day
 - Adjust on the fly
- Hit your daily harvest temperature windows with discipline
 - 45F and higher
 - Don't forget about soil moisture leading up to harvest
- Bruise free testing
 - Create a rapid feedback loop and response protocol
 - Get set early in harvest and maintain throughout
- Plenty of fundamental opportunities in wash plants and packing sheds... bruise is cumulative!

Weight loss vs. Relative Humidity



✓ Soil Moisture leading up to harvest at Harvest



- ✓ Soil Moisture leading up to harvest at Harvest
- ✓ Minimize Skinning and Bruising



- ✓ Soil Moisture leading up to harvest at Harvest
- ✓ Minimize Skinning and Bruising
- ✓ Cooling and Rapid cooling
 - ✓ Hit your harvest temperature windows with discipline
 - ✓ Sweet spot harvest temperature High of 60F vs 70F?



- ✓ Storage Environment for 99.5%
 - ✓ Storage Design conventional North American bulk storage
 - ✓ Insulated and Tight Allows controller to do it's job... set point consistency
 - ✓ Refrigeration Capacity
 - ✓ Air Volume minimize temp. difference from top to bottom of pile
 - ✓ Humidity Cells Size to humidify at highest levels possible
 - ✓ Cells, spinners and foggers on RH control
 - ✓ Pro's and Con's
 - ✓ Decay/Rot i.e. Diseased or Frozen spuds
 - √ <u>Uptime</u>



Weight loss vs. Relative Humidity

