

# Major Challenges Impacting Today's Growers

# **Environmental Impacts**

- Soil erosion and degradation
- Increasing climatic variability<sup>1</sup>
- Drought conditions
- Runoff into waterways<sup>2</sup>



#### **Declining Farm** Incomes

- Increased operational costs<sup>3</sup>
- Variable yield and crop quality
- Abjotic stressors
- Decreased product efficacy



## Regulatory Scrutiny

- Challenging regulatory hurdles
- GHG emissions
- Shift to organic (+10% CAGR)



1. KTVO, "lowa DNR: Last 18 months the wettest on record," KHQA News, November 22, 2019, available at https://khqa.com/news/state/iowa-dnr-last-18-months-the-wettest-on-record-11-22-2019. 2. Daniel Hellerstein, Dennis Vilorio, and Marc Ribaudo, "Agricultural Resources and Environmental Indicators, 2019" (Washington: U.S. Department of Agriculture Economic Research Service, 2019) available at https://www.ers.usda.gov/webdocs/publications/93026/eib-208 summary.pdf?v=2348.3

3. "Rising Wages Point to a Tighter Farm Labor Market in the United States." USDA ERS - Rising Wages Point to a Tighter Farm Labor Market in the United States, www.ers.usda.gov/amber-waves/2019/february/risingwages-point-to-a-tighter-farm-labor-market-in-the-united-states/.

# Soil Microbes Can Act As An Attractive Solution To Improve:

#### Soil Health

- Water-use efficiency
- Nutrient availability
- Soil structure
- Vigorous microbiome



#### **Profitability**

- Crop yields and quality
- Crop abiotic resistance
- IPM tools and approach



#### Sustainability

- Nutrient leaching and runoff
- Worker safety
- Carbon capture
- N<sub>2</sub>0 and Methane emissions



...and these benefits can be achieved today



# Microbes: An Important Part of Our World

## The world's functional chemistry is dictated by microbes



- **Probiotics for Humans:** "Good bacteria" to support gut bacteria and positively impact the digestive system
- Probiotic Activity: Microbes regulate much of the metabolic activity in our digestive systems that drive nutrient status, immune health and general vitality
- Probiotic Benefits: Increased nutrient absorption, protect gut from harmful bacteria, and preventing allergies and colds<sup>1</sup>



- Plant Probiotics: Beneficial microbes which interact with plant and soil especially in rhizosphere
- Plant Probiotics Activity: Decades-long research from private and public institutions has shown soil microbes support soil health and plant productivity
- Plant Probiotics Benefits: Improvements to nutrient availability, soil compaction and water retention, and regulation of GHG emissions



## **Recent Microbial Innovations**

Innovations in microbial production and development mitigate variability and challenges of previous products



#### **Microbe Selection**

Chosen and tested specifically to match local growing environment and crop to ensure highest degree of success



#### **Microbial Viability**

Ensure integrity of product from production through to end consumer and meet label specification



#### **Food Source**

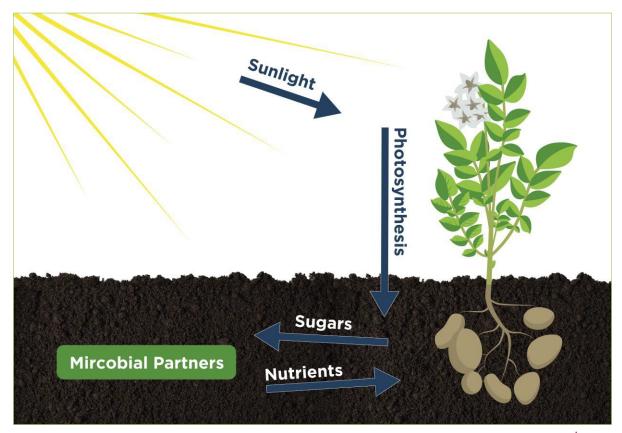
Ensure colonization of soil profile and root system based on specific needs of those microorganisms; reduce variability

- √ Growers already realizing benefits
- √ Fits into grower's existing production practices
- ✓ Performs in a variety of growing environments
- √ Additional tools for growers



# Soil Microbes: Symbiotic Relationship with Plants

- 1. Plants fix sugars through photosynthesis in their leaves
- 2. Sugars are translocated throughout the plant
- Up to 20% of sugars are exuded through root system to attract and feed beneficial microbial partners
- Microbes provide plant with nutrients, extend root system, and improve soil quality

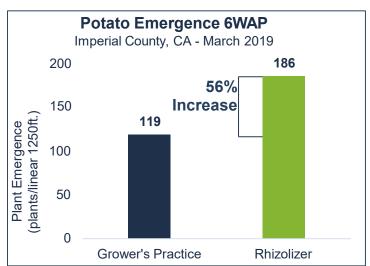


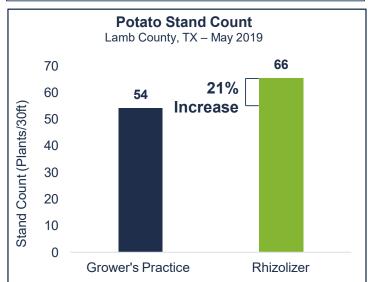


# Early Season Benefits From Microbial Soil Amendments

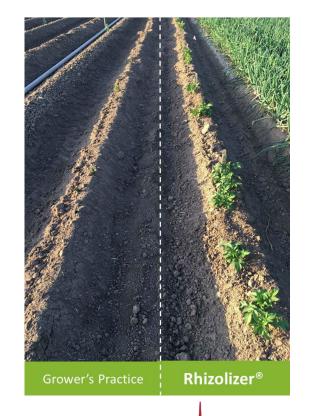
# At plant applications or during early season growth microbes promote:

- Quicker and improved germination
- √ Better stand count
- ✓ Increase yield potential
- ✓ Reduce time to market







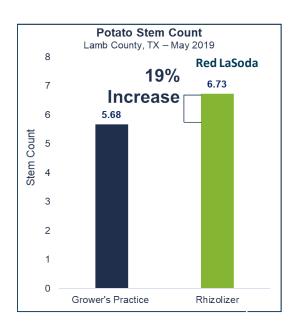


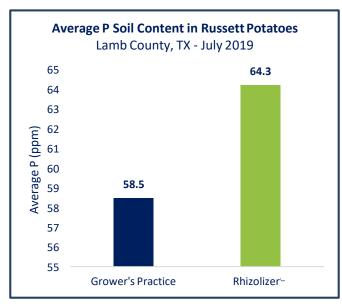


# Mid-Season Benefits From Microbial Soil Amendments

More developed root system will form deep and fibrous root mass, which in turn can enhance the volume of available surface area for:

- ✓ Outcompete weeds through quicker canopy closure
- More efficient water utilization
- ✓ Improved nutrient uptake into the plant





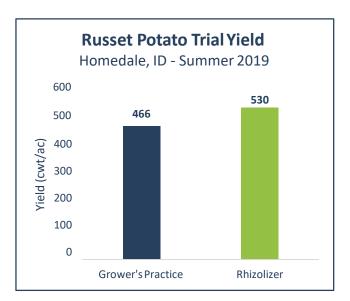


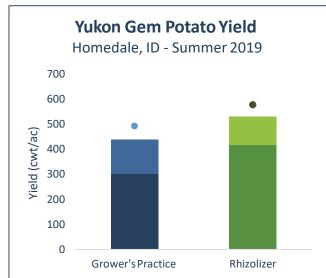


# Late Season Benefits From Microbial Soil Amendments

Late season crop performance benefits from microbial product applications:

- ✓ Improve yields through more vigorous growth throughout growing season
- ✓ Increase crop abiotic resistance and withstand stress
- √ Higher proportion of marketable crop, less culls





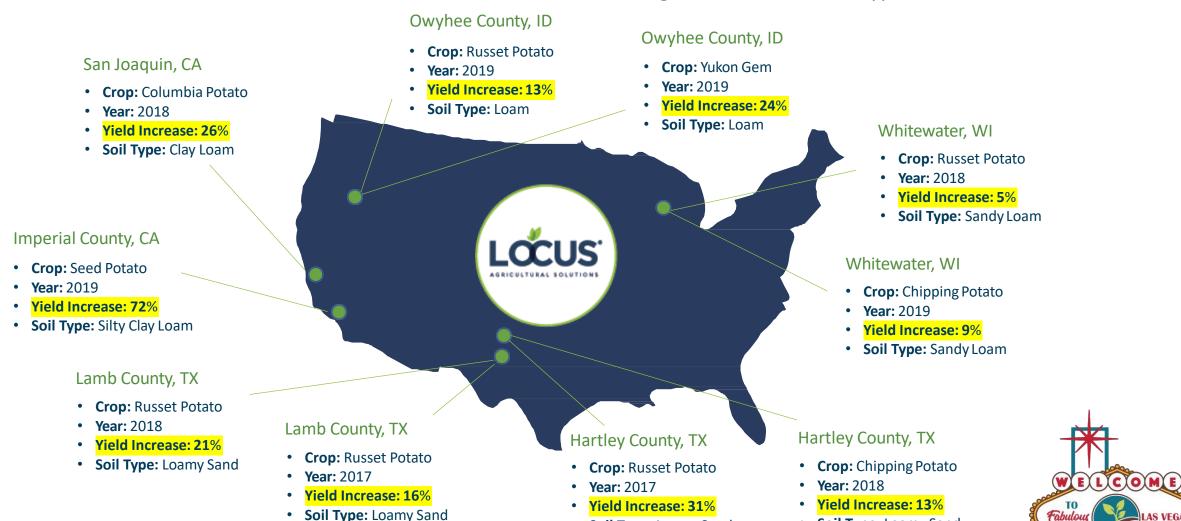


= Total YieldLight color = >8ozDark color = 2-8oz



# Field Trials Confirm Excellent Results Using Microbials

Consistent Yield Increases and Attractive ROI Across Various Growing Environments, Soil Types, and Seasons



Soil Type: Loamy Sand

• Soil Type: Loamy Sand

# **Environmental Benefits of Microbes**

The agronomic benefits of microbial use result in additional environmental benefits:

#### **Enhanced Soil Health**

- Better aeration and soil structure
- Less runoff of inorganic fertilizers into waterways
- Support healthy microbiome
- Minimized soil erosion
- Improved water movement and availability



#### Better Photosynthesis

 Enables plant to be a more productive carbon pump



## Reduced GHG Emissions

- Maximized carbon deposition as soil microaggregates
- Less N<sub>2</sub>0 emissions from efficient nitrogen utilization
- Less methane emissions from dead microbes

Consistent performance across a variety of soil types and growing conditions should support the adoption of these technologies alongside existing practices

# Microbial Ag Technology: A Growing Space

Interest and investment in the microbial ag tech space has grown significantly



















# **Thank You**

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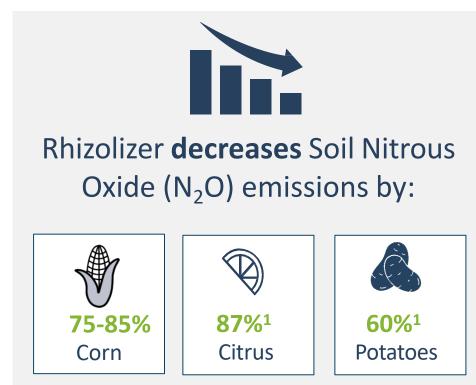
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# Significant Reduction in Soil Nitrous Oxide Emissions

Soil Nitrous Oxide emissions incur one of the highest carbon intensity penalties





The decrease is **separate** from any nitrogen input reductions

# Significant Reduction in Soil Nitrous Oxide Emissions

 $N_2O$  is a far more potent greenhouse gas (GHG) than  $CO_2$  emissions (300x worse), and its soil emissions incur one of the highest carbon intensity penalties

